



Club Development Committee

Meeting Agenda

January 12th, 2023
11:00am Mountain

USA Swimming Mission: USA Swimming is the National Governing Body for the sport of swimming. We administer competitive swimming in accordance with the Olympic & Amateur Sports Act. We provide programs and services for our members, supporters, affiliates, and the interested public. We value these members of the swimming community, and the staff and volunteers who serve them. We are committed to excellence and the improvement of our sport. We are committed to providing a safe and positive environment for all members.

Committee Mission: To develop and implement programs that help build, support and educate USA Swimming member clubs.

USA Swimming Priority Results:

1. USA Swimmers achieve sustained competitive success at the Olympic Games and other high-level international competitions.
2. Members have and use resources for sustainable success.
3. There is growth in swimming participation and interest.
4. USA Swimming is recognized as the “Best in Class” National Governing Body.

Type of Meeting: Standard Committee Business – January Meeting

Meeting Facilitator: Brent Arckey (Chair)

Minutes: Corey Manley (Staff Liaison)

I. Call to order: Brent calls meeting to order at 11:04 am Mountain

II. Roll call

Present: Brent Arckey (Chair), Noah Berryman, Olivia Tighe, Max Zabriskie, Jamie Platt, Thomas Grassadonia, Alexis Keto, Haley Foydel, Michael Switalski, Andre Salles-Cunha

Staff: Brendan Hansen (Staff Lead), Corey Manley (Staff Liaison)

Not Present: Sierra Schmidt, Emily Melina

III. Introduction and Orientation

- Introduction
 - o Committee members go one by one and introduce themselves, giving an overview of their background and experience



- Orientation
 - o Review of prepared slides
 - o Discussion of 2023 Goals and Objectives

IV. Discussion

- Performance
 - o Group discussed goals of “Growth and Performance,” while several questions were asked about how we are defining performance (ex: club membership retention, swim performance, growth, etc.)
- Club Recognition Program
 - o Group discussed the current Level I and Level II of the Club Recognition Program (CRP) and its’ requirements
 - o Document of current CRP Level I and II will be sent out in advance of next meeting for review and additional commentary / decision on the future of CRP program

V. Next Steps

- Schedule February Call
 - o Doodle poll will be sent out, with meeting invite to follow at least a week prior to the scheduled time
 - o Current CRP Document will be sent out for review
 - o Recording of meeting will be sent to entire group
 - o Google Sheet for group contact info will be sent out for group members to fill out and bookmark for further use

VI. Next Meeting: February 13th, 11:00 am MT

Adjournment: 12:01 pm Mountain

Minutes Approval:

Name: Brent Arckey

Date: 2.6.2023